



Exams, Services & Certifications

Catalogue 2019-2020



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You are committed to learning, we are committed to you



Working together to support education

At Pearson we love what we do in English Language Teaching (ELT), because we get to work in lots of different types of classrooms around the world. Every day we look at ways of combining content, assessment, technology and services to help teachers and students across the world teach, learn and practise their English skills. This makes us, Pearson, the world's leading education company.

Making measurable impact on people's lives

Our purpose as a company –and, ultimately, the true measure of our success– is to ensure we really do help provide more people with the knowledge and skills they need to progress in their lives.

Technology

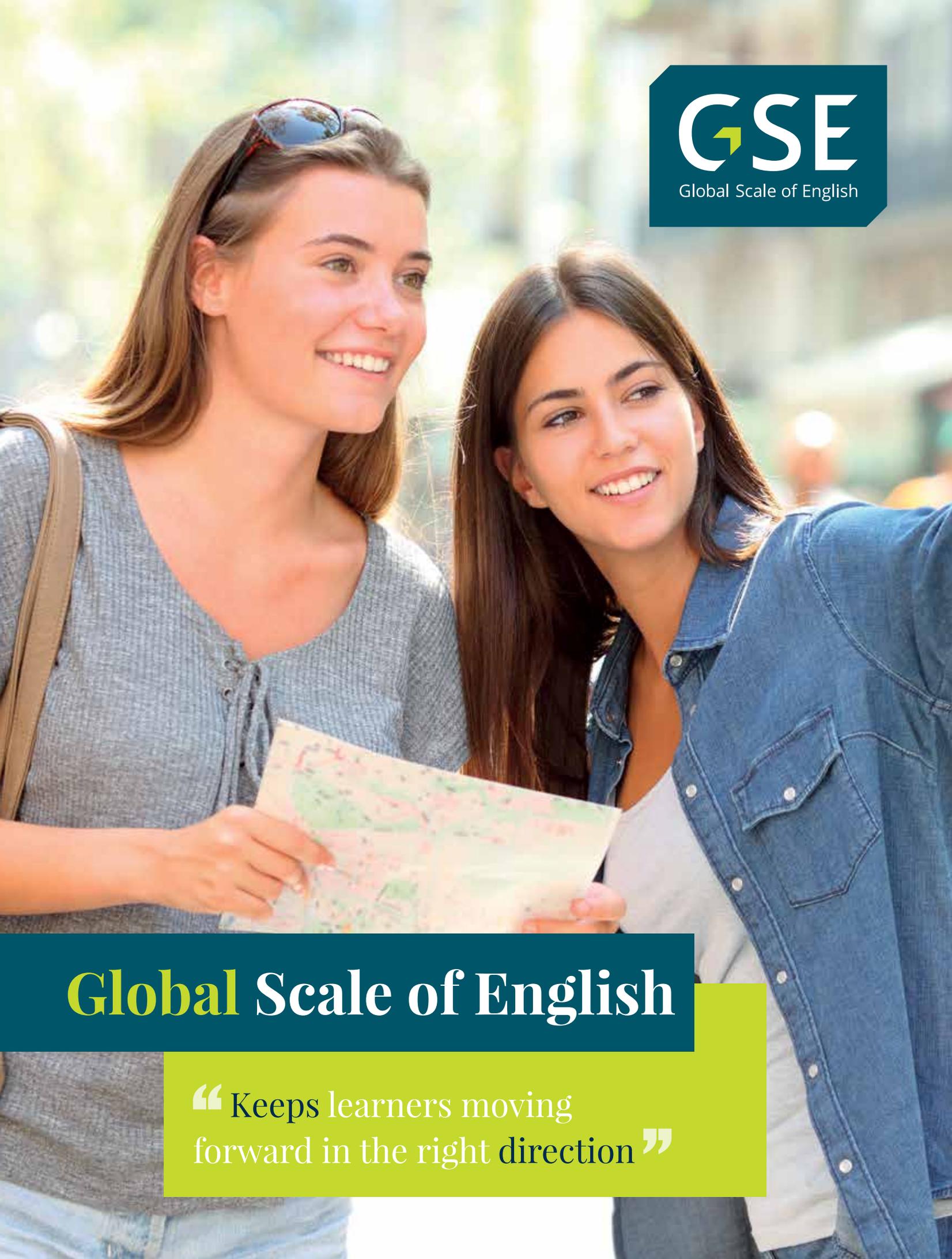
We believe that technology has the power to transform education, to make it more effective and personal. In a rapidly-changing digital world. We believe in all kinds of learning, delivered at any time, in any place, through technology solutions of the highest quality, enabling you to achieve your English learning and teaching goals.

Teacher Training Services

Whether your school or institution would like specific guidance on how to best exploit Pearson's materials or digital tools, or if you just need to get to grips with the latest trends in teaching and learning, our team of Teacher Trainers will be there to lend you a hand.

International Qualifications from Pearson

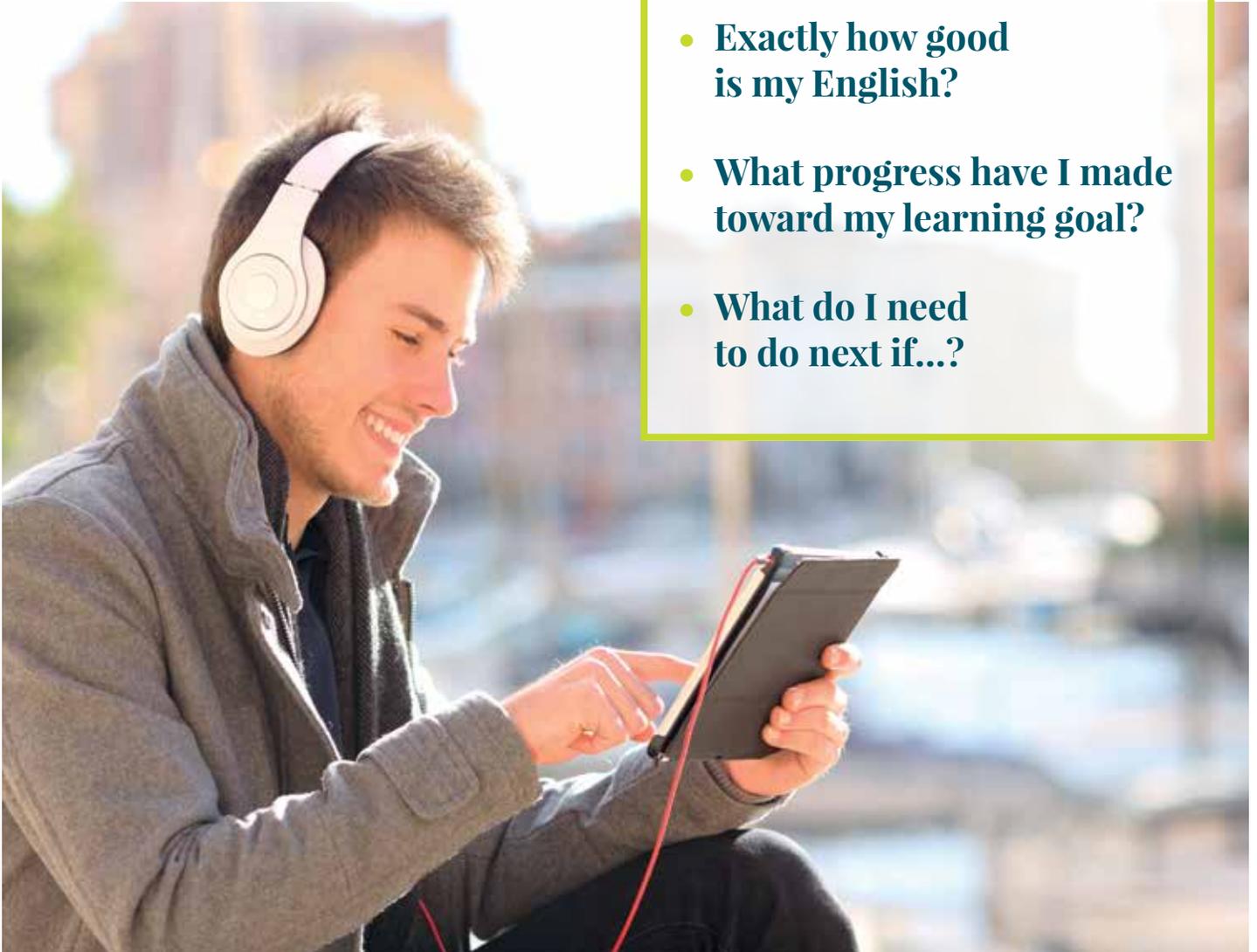
Pearson has some of the UK's largest awarding academic qualifications, with a whole range of options such as the prestigious Pearson Test of English, and thousands of candidates around the world choose our certifications.



Global Scale of English

“ Keeps learners moving forward in the right direction ”

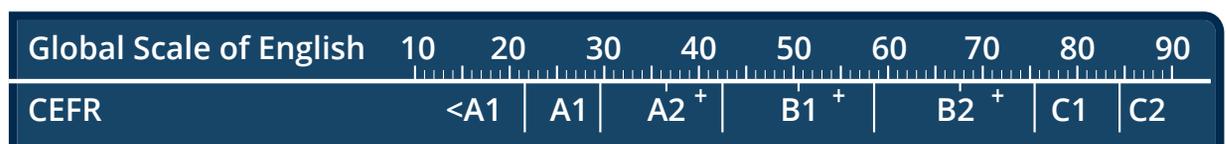
The Global Scale of English (GSE) is a standardised, granular scale that measures English language proficiency. Unlike some other frameworks that measure English proficiency in broad bands, the Global Scale of English identifies what a learner can do at each point on a scale from 10 – 90, across each of the four skills: listening, reading, speaking and writing. Using the Global Scale of English, students and teachers can now answer three questions accurately:



- **Exactly how good is my English?**
- **What progress have I made toward my learning goal?**
- **What do I need to do next if...?**

Developing a more granular proficiency scale

The GSE builds on research by Brian North and the Council of Europe in creating the Common European Framework of Reference for Languages (CEFR). The GSE has been psychometrically aligned to the CEFR.



Personalised learning through tailored learning objectives

Together with the learning objectives, the GSE provides a comprehensive solution for English language teaching and learning with:

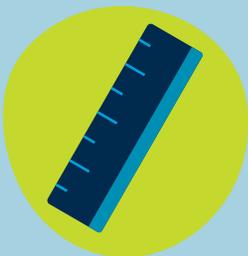
- A proficiency scale
- Teaching and learning materials
- Low and high stakes assessment such as Progress
- A range of Learning Objectives for Adult Learners of General English, Academic English, Professional English and Young Learners (ages 8-13)

Try the GSE Teacher Toolkit

The Global Scale of English Teacher Toolkit gives fast and easy access to all the Learning Objectives, grammar, and vocabulary you need to help plan English lessons and assessment at the right level for your students.

For more information, visit www.english.com/gse
Teacher Toolkit: <https://www.english.com/gse/teacher-toolkit/user/lo>

The Global Scale of English Solution



Scale
One scale 10-90

+



Learning Objectives
4 sets tailored to specific needs

+

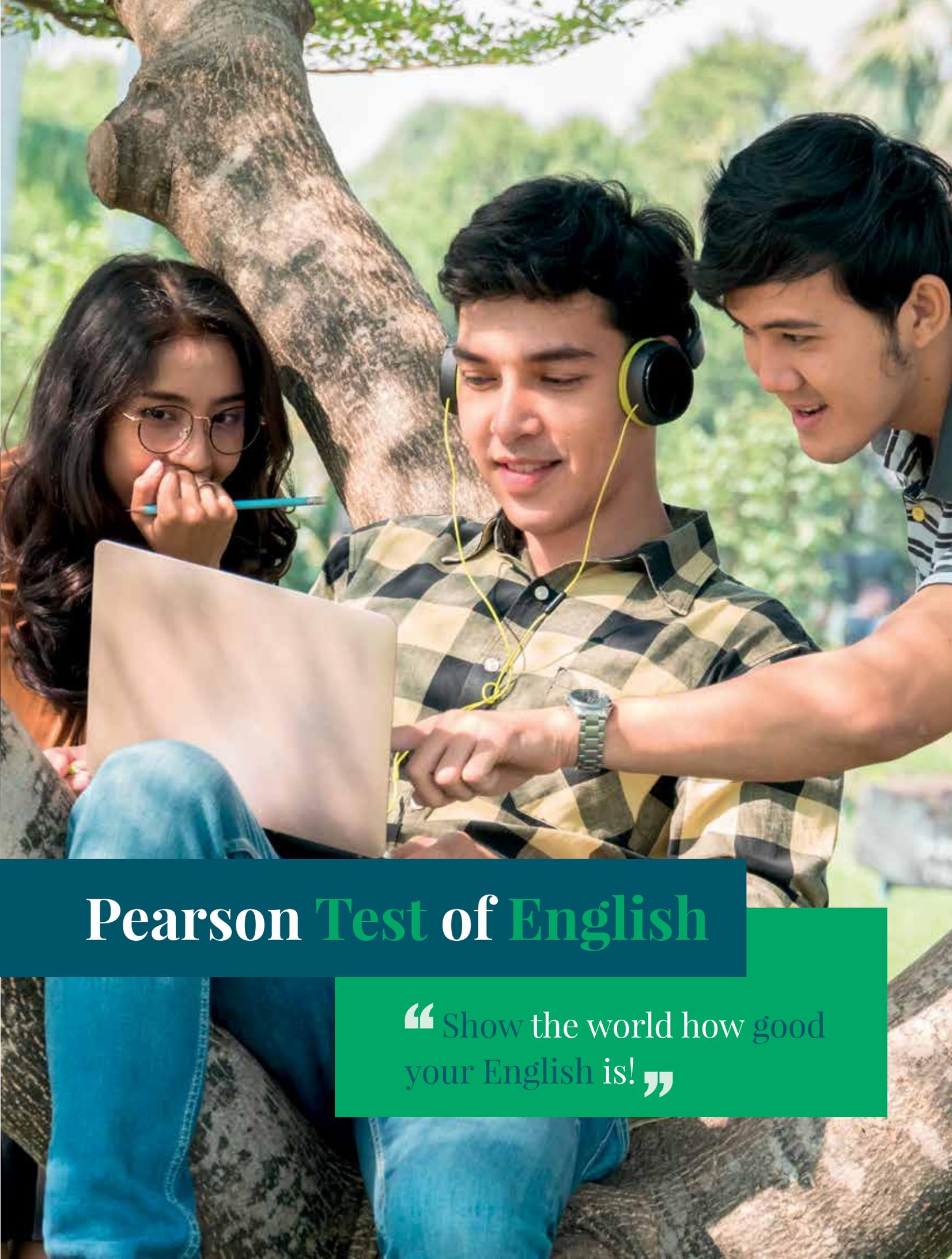


Course Material
Courses aligned to the GSE learning objectives

+



Testing
Assessment options delivering a GSE score

A photograph of three young people sitting outdoors under a large tree. A woman on the left with glasses and a blue pencil in her mouth looks at a laptop. A man in the center wears headphones and a plaid shirt, also looking at the laptop. A man on the right points at the screen. The scene is bright and natural.

Pearson **Test of English**

“ Show the world how good
your English is! ”

Whatever your age and wherever you study or work, Pearson can offer you an English language test that can help you make progress in your life by showing schools, universities, companies or other institutions the level of language proficiency you have reached. All our **Pearson Test Of English (PTE)** exams are provided in partnership with Edexcel, the UK's largest awarding body for academic and vocational qualifications, and are clearly aligned to the Common European Framework.

PTE YOUNG LEARNERS™

Developing essential skills for the 21st century

International Language Tests specially designed for children, PTE Young Learners offers four levels of increasing difficulty, which are appropriate for children **aged 8 to 13**. These four levels correspond to A1–A2 on the CEFR.

Level	CEF (*)	PTE Young Learners
Level 1	A1	Firstwords
Level 2		Springboard
Level 3	A2	Quickmarch
Level 4		Breakthrough

*CEF Common European Framework

Scenario-based tests

PTE Young Learners' distinguishing feature is its **scenario-based test format**: all the tasks revolve around an everyday situation which children can easily relate to. The topics are international, age-appropriate and interesting to children. Examples from past papers include "First Day at School", "Grandma's birthday", and "A New Friend", among others. It is this innovative feature that makes PTE Young Learners a highly recommended option in the field of international examinations for primary schools.

Student-friendly test format

PTE Young Learners includes a **written paper** with six tasks to assess listening, reading and writing. The written paper is followed by an **oral test** carried out in mini groups in which students perform two tasks: a board game with questions to answer, and a short talk about a topic. Specially trained examiners strive to create a positive, non-intimidating atmosphere throughout the test.

Feedback to students

PTE Young Learners provides **detailed feedback** about performance which includes the scores for listening, speaking, reading and writing. The grades awarded for the test are 'Distinction', 'Merit' or 'Pass'.

Fun characters

PTE Young Learners introduces a not-so-typical English family "The Browns" as the main characters in the suite. The children enjoy reading about the everyday activities, adventures and mishaps of the Browns. They become familiar with the characters and events, which makes the testing experience **very comfortable** and **highly engaging**.

PTE GENERAL™

Preparing students for a challenging and demanding world

International Certification for adolescents and adults

PTE General is a **six-level general English** suite of tests which starts at Foundation level and stretches to Proficient level. All levels are aligned to the **Common European Framework of Reference for Languages**.

PTE General is **recognised globally** and accepted by employers and national education authorities in many countries as evidence of a required level of English.

The six levels of the test are provided in partnership with Edexcel Limited, the largest UK awarding body for academic and vocational qualifications and accredited by Ofqual in the UK. The Office of Qualifications and Examinations Regulation (Ofqual) regulates qualifications, examinations and assessments in England, more info at:

PTE General	Level Description	CEF (*)
Level 5	Proficient	C2
Level 4	Advanced	C1
Level 3	Upper Intermediate	B2
Level 2	Intermediate	B1
Level 1	Elementary	A2
Level A1	Foundation	A1

<https://www.gov.uk/government/organisations/ofqual/about>

Focus on communication

PTE General certifies students' language ability to use English for travel, further education or for better employment prospects. PTE General tests the abilities in English necessary to handle real life situations such as taking down notes, writing messages, understanding news articles, etc.

Integration of skills

PTE General assesses all **four skills** (Listening, Reading, Speaking and Writing) in an integrated way. For example: *students listen to an announcement and then they write an email to a friend using the information from the announcement.*

Test format

PTE General consists of two parts: a written paper and a spoken test. The **written paper** tests listening, reading comprehension and writing skills and is marked by external examiners in the UK. The **spoken test** is recorded by local examiners and the recordings of the sessions are sent to the UK for evaluation.

Realistic and familiar tasks

PTE General uses **real-life material** taken from authentic leaflets, magazines, broadcasts, newspapers, etc. PTE General contains **familiar tasks** that we usually perform in our lives, such as writing messages, understanding talks and newspaper articles, or participating in conversation.

Benefits of PTE

Communication skills are of vital importance to succeed in today's demanding society. It is now a top priority in schools to develop these communication skills. Both **PTE Young Learners** and **PTE General** can help achieve this aim.

Having the focus on communication in real-life scenarios rather than on grammatical exercises, both PTE Young Learners and PTE General offer students the possibility to develop their communicative skills in an integrated way.

PTE Young Learners and PTE General provide a type of assessment that encourages learning, stimulates an interest in English, and offers a genuine proof of achievement in the mastery of a foreign language.



International Certification

PTE Young Learners and PTE General are provided by Edexcel Limited, the largest awarding body for academic and vocational qualifications in the UK.

PTE General certificates **do not expire**. English language learners are encouraged to seek opportunities to practice the language and confirm their progress regularly.

For more information about PTE, including PTE test preparation materials, please visit www.pearsonpte.com

Take the route to exam success.

Whichever exam your students are taking, our preparation courses, extra practice and skills booster books will help them achieve exam success.





PTE ACADEMIC™

PTE Academic is the world's leading computer-based test of English for studying abroad and for immigration purposes. It assesses the real-life English skills you need at university and for living abroad, and is approved by the UK and Australian governments for visa applications as one of the most secure and rigorous English proficiency tests around.

This certification is accepted by thousands of international academic programmes including most UK universities, as well as the most prestigious universities around the world such as Yale or Harvard.

Frequently Asked Questions about PTE Academic:
<https://pearsonpte.com/the-test/faqs>

Pearson VUE Mexico contact details Office
Phone: (55) 9135-7047, Office located in Mexico
City at the Samara Shops offices in Santa Fe.

In order to book your PTE Academic test visit
<https://pearsonpte.com/book-now>

We help people realize their potential everyday. Learning is a never-ending road of discovery, challenge, inspiration and wonder. Learning opens up opportunities and enriches every stage of life. Pearson cultivates a love for learning and is proud to accompany people along their path of discovery, inspiration and progress. Because wherever learning flourishes, so do people.

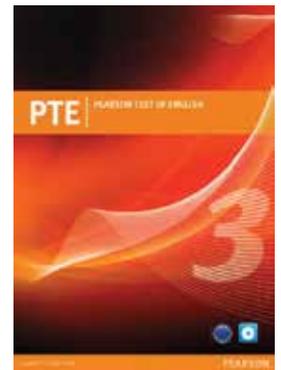
Resources for Certifications

PTE General™ Skills Boosters

Preparing for success at PTE General

The Skills Boosters, produced by the test developers themselves, offer guided practice of exam tasks, grammar and vocabulary activities, test tips and five practice tests.

	Level 2	Level 3	Level 4	Level 5
Student Book w/CD Pack	9881408267820	9781408267837	9781408267844	9781408267851
Teachers Book w/CD Pack	9881408277935	9781408277942	9781408277959	9781408277966

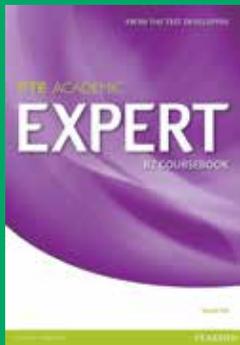


Expert: PTE Academic™

B1 level: Clare Walsh and Lindsay Warwick
B2 level: David Hill

Expert PTE Academic provides rigorous exam training at levels B1 and B2

Aa step-by-step approach to speaking and writing, combined with high-level texts and tasks that prepares students for the exam right from the start. MyEnglishLab allows students to track their level of achievement, provides feedback and helps teachers identify and focus on individual and class strengths and weaknesses.



	B1	B2
Coursebook 1/MyEnglishLab	9781447962021	9781447962038
Coursebook	9781447975007	9781447975014
Teachers Online Resource Materials	Online	Online
Teachers eText disc for IWB (Ind. Teacher's Resources)	9781447961864	9781447961871
Teachers eText for IWB Online Access Code	9781447938149	9781447938132
Teachers eText Online Access Code	Online	Online
Teachers Book	9781447973775	9781447973768
Student's eText Pin Card	9781447973829	9781447973836

For Teacher's Access to MyEnglishLab or Online Resource material please contact your local representative.

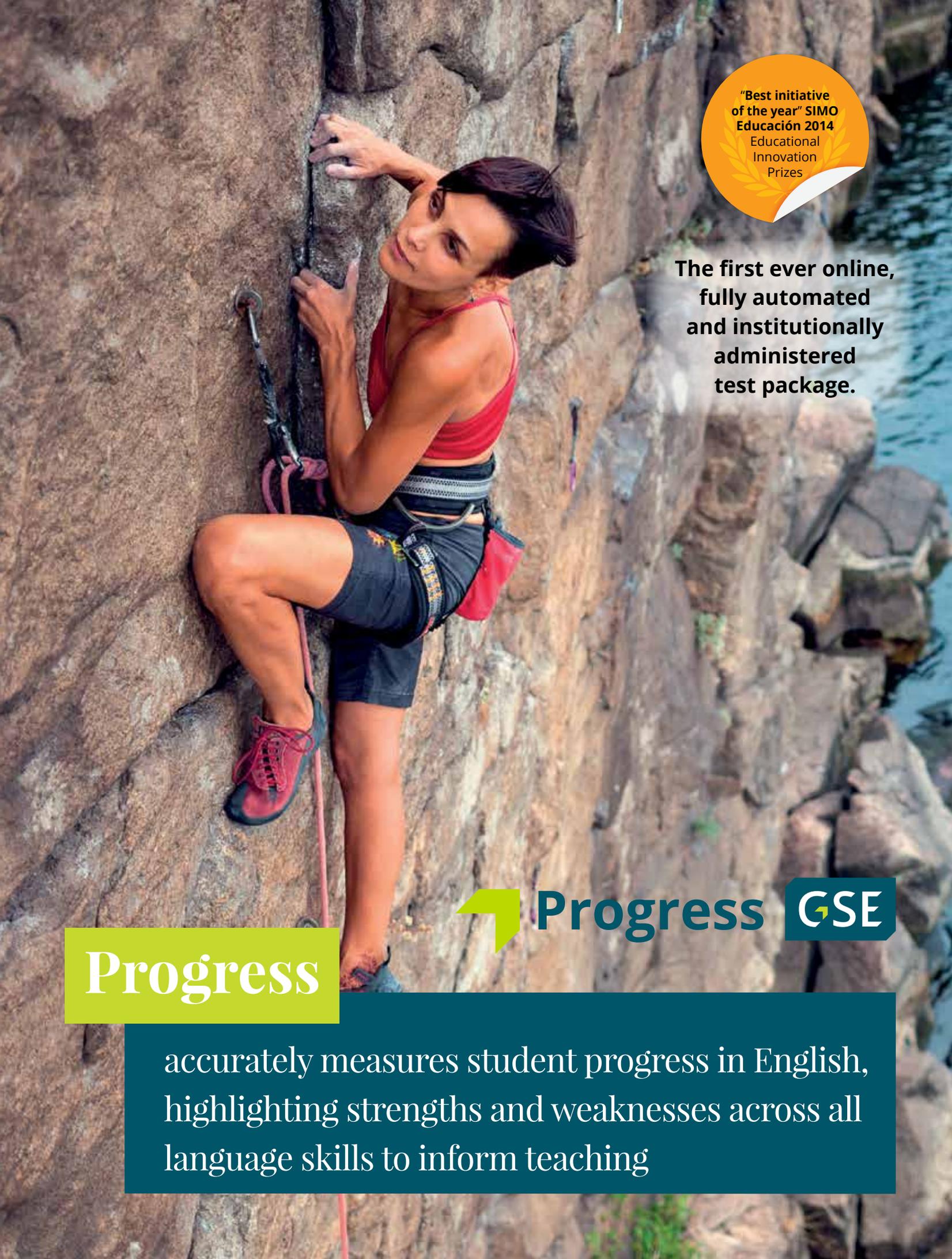
The Official Guide to PTE Academic™

Everything you need to know about the PTE Academic

The Official Guide to PTE Academic New Edition provides comprehensive information about the test, over 200 practice tasks on CD-ROM, analysis of sample answers, test-taking tips and more. Written by the developers of the test, it includes everything you need to succeed in the PTE Academic exam.

	B1
Book w/ Audio CD & CD-ROM	978144798911





"Best initiative
of the year" SIMO
Educación 2014
Educational
Innovation
Prizes

The first ever online,
fully automated
and institutionally
administered
test package.

Progress

Progress 

accurately measures student progress in English,
highlighting strengths and weaknesses across all
language skills to inform teaching

Reliable and consistent

Progress is automatically scored across all skills including speaking and writing to give consistent results.

Our automated scoring technology is trusted by academic institutions and border agencies across the world.

Progress is scored on the Global Scale of English, a scale from 10 to 90 that measures English language ability.

The Global Scale of English is a valid and reliable scale empirically aligned to the CEFR.

The handy score converter allows you to compare Progress scores on the Global Scale of English to other recognised tests.

GSE	10	20	30	40	50	60	70	80	90
Progress 65-80									
Progress 55-70									
Progress 45-60									
Progress 35-50									
Progress 25-40									
Progress 15-30									
CEFR	<A1	A1	A2 ⁺	B1 ⁺	B2 ⁺	C1	C2		

Convenient and Time-Saving

- Institutionally administered
- Ready-made and fully automated
- Rapid results

New ways of life require new ways of learning, and we are making them happen.

“ We are very interested in the product because it would be good to have something external, that is tested, piloted and has validity, which our internal tests don't have. ”

Customer from Spain



Precise and Objective Results

- Standardised adaptive test package
- Scored on Global Scale of English to compare scores
- Measures small increments of progress within a CEFR band



“Progress is simple and convenient. It can be used for predicting performance on our national exam.”

Customer from South Korea

Informs Teaching and Learning

- Score report by skill shows strengths and weaknesses
- Can-do descriptors help focus teaching
- Comparable scores across tests motivate students

“The Progress test is very different from all the other tests out there. It is really very, very interesting.”

Customer from Poland



About Progress

An online test package that can be used with adult and young adult courses.



Find out how Progress tests can benefit you and your class

www.pearsonELT.com/progress

Join the conversation #testingprogress



 Placement 

Pearson English Placement

Preparing students
for a challenging
and demanding world

Pearson Placement is an English placement test delivered online through MyEnglishLab which gives an accurate score for English learners in 35 minutes. Scores are instantly available and give teachers a detailed summary of their students' reading, writing and listening skills, so they can place them in the right class and start focusing on problem areas straightaway. These tests respond to each student's ability, giving an accurate score for English learners from beginner through advanced.

Key Features

QUALITY

- Tested with over 13,000 participants in 96 countries
- Created by assessment experts worldwide -UK, US, Australia and Hong Kong
- Developed by the experts who created PTE Academic
- Approved by governments

ACCURATE

- Accurate score from 10 – 90
- Adaptive test gives pinpoint accuracy at all levels
- All skills profile makes sure you're not blindsided by one low skill

RELEVANT

- Tests writing, reading, listening, speaking, grammar, vocabulary
- Tests communicative skills
- Tests English in an integrated way which reflects real life, i.e. listening & writing together

EASY-TO-USE

- Integrated with MyEnglishLab
- User-friendly experience
- Dedicated customer support and set-up guide

FAST

- 35-minute test
- Results available instantly

MOTIVATING

- Adapts to student ability
- Familiar question types
- Can-do statements show a student where to focus their studies

Who is it for?

Upper secondary and adult institutions that need a fast and accurate measurement of a student's level of English proficiency.





How is it structured?

- A 30-35 minute test
- 2 configurations: Essential, Profile
- **Pearson English Placement Essential:** Online and adaptive, delivered through MyEnglishLab. Tests listening, reading, writing (through closed questions only), grammar & vocabulary. Scored on the CEFR and GSE
- **Pearson English Placement Profile:** Online and adaptive, delivered through MyEnglishLab. Tests listening, reading, writing (through closed questions only), speaking, grammar & vocabulary. Scored on the CEFR and GSE. Also provides a skills profile highlighting strengths and weaknesses and can-do diagnostics to help inform teaching

Teachers who want to:

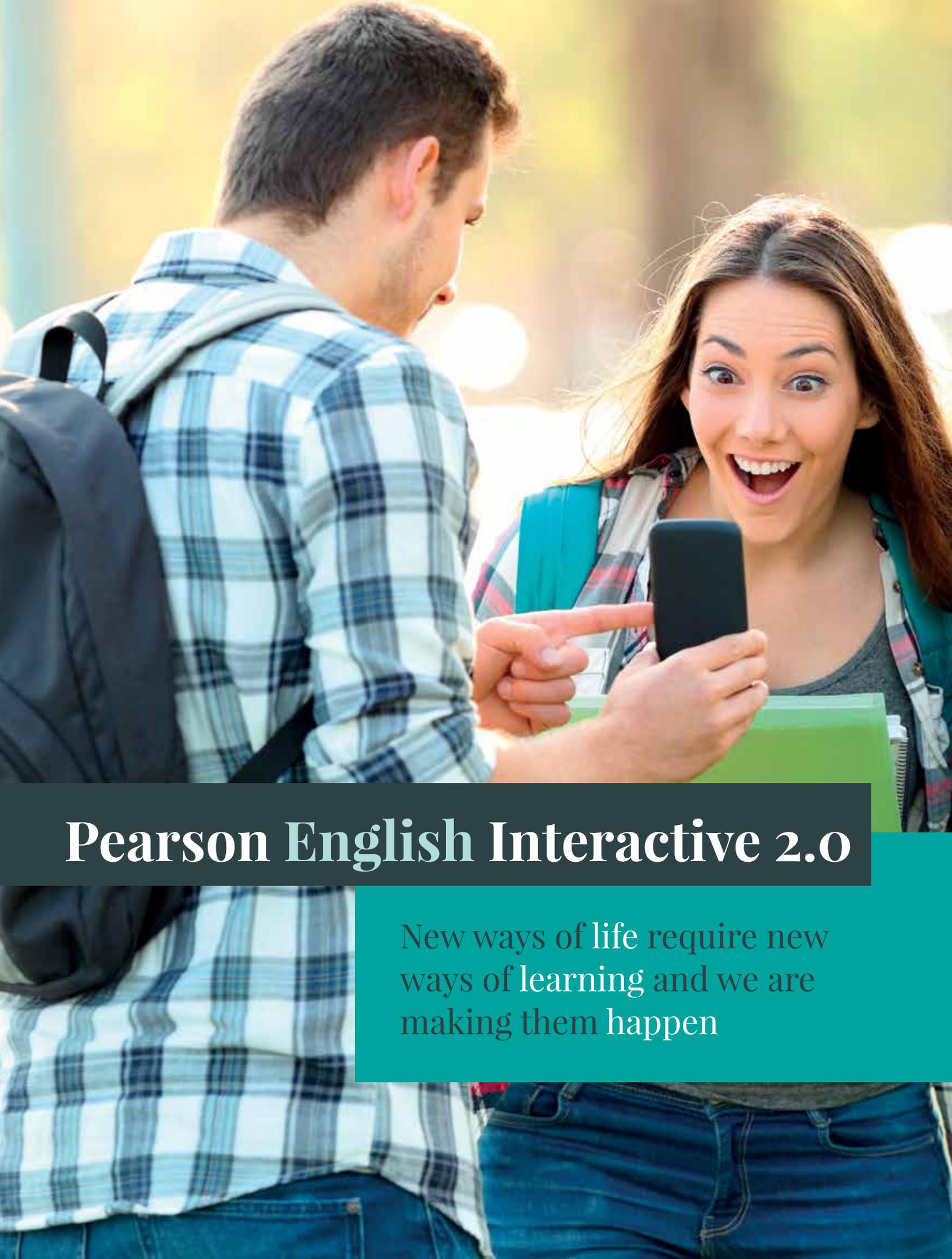
- Understand their students' level of English proficiency
- See a detailed profile of their students' strengths and weaknesses
- Remove the administration and marking duties during the first week of term
- Test students of mixed ability with the same test
- Tailor their students' learning paths straightaway



What makes it great?

Compared with other placement tests on the market, Pearson Placement offers some significant advantages:

- Unlike other placement tests, Pearson Placement offers a test of writing as well as listening, reading, speaking, grammar & vocabulary
- Pearson Placement is accurate and high-quality: tested on over 13,000 volunteers with all questions improved accordingly
- Pearson Placement delivers accurate results instantly, helping students and teachers get started faster
- Pearson English Placement is scored on the Global Scale of English and empirically aligned to the CEFR and linked with Progress tests, PTE Academic and Pearson course materials



Pearson English Interactive 2.0

New ways of life require new ways of learning and we are making them happen

PEI 2.0 is an engaging, 4-level, multi-skills general American English communicative course. Based on short engaging videos, it meets the diverse needs of adult learners to learn English, achieve their goals and gain confidence in education, business, work, teaching, travel, or anywhere English is spoken.

Who's it for?

- Adults learning English
- Independent self-study
- In-class learning
- Blended (Hybrid) learning

What Skills are Taught?

- listening (top down and bottom up skills),
- speaking (role plays, using the video scenarios),
- pronunciation (using repetition of targeted expressions)
- grammar (all the key grammar points explained in the video lessons with extensive structured practice).
- reading/writing/vocabulary are treated in PEI with a secondary focus. These sections are task-focused, and are used to support the functional communicative goals of each unit.

What makes effective online learning with PEI?

- serial story
- real characters base
- short learning “episodes”
- learner choice in working through units
- a strong “teacher presence” aspect



The Outcomes

- Learners: attain personal goals and confidence using English
- Learners: practice communication skills in short structured sessions as their schedule permits and progress to the next level- with course contents and multiple assessments
- Teachers: are more confident with the easy to use LMS which allows them to monitor participation and learner progress.
- Institutions: have an easy to administer language course that can be offered on its own or supplement other courses

Pearson English Interactive Level 1	9780135245903
Pearson English Interactive Level 2	9780135245910
Pearson English Interactive Level 3	9780135245897
Pearson English Interactive Level 4	9780135245866

Instructor Instant Access All levels	9780135439074
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Pearson **English** Benchmark

Young Learners is an independently-verified test, designed to motivate young English learners, on the devices they prefer

- A motivating and engaging English test for young learners, delivered via tablet
- Used to demonstrate young learners' English ability to parents, monitor their progress, and ensure your teaching is targeting the right skills
- Bridges the gap between course-based assessment and formal exams
- Reduces the normal administrative burden of test delivery and marking

Key Facts:

- For young learners (ages 6 – 12)
- Five levels: pre-A1 – B1 (GSE 10 – 52)
- Up to three tests per level
- Tablet-based
- Aligned to the CEFR & GSE
- Tests Speaking, Reading, Listening, Writing*
- Results report available after two weeks.
- Feedback available as can-do statements & next steps for teachers
- Certificates available for students

* At Level 1, scores are not reported for Writing

Benchmark for Young Learners provides a:

- Fast, reliable, independent and consistent way to measure a student's English language proficiency against an internationally recognised standard and inform their future learning.
- Motivational and engaging for young learners, at different levels.
- Analysis of student's strengths, plus recommendations for improvement across all four skills
- Can be used to measure progress over time
- 5 levels of difficulty suitable for children from approx. 6 to 14 years
- Objectively demonstrates the impact of your teaching program internally and to parents



How to Use the Test

1. **As a Diagnostic and formative tool:** The test can be administered at the beginning of the school year to obtain a baseline measure of the student's English proficiency, identify learning needs and help inform instruction.
2. **As a Progress Monitor:** The test enables teachers to monitor students' progress throughout the year and provides key data to inform instruction*.

*Please note during the pilot, students will only be asked to take one test and progress reports will not be available.

Key benefits for users For School Leaders

- Provides a snapshot of overall proficiency of students across all four skills across a broader range of contexts than those tested by their course.
- Objectively demonstrates the impact of your teaching curriculum internally and to parents (independent test benchmarked against Global Scale of English and CEFR).
- Results support lesson planning through can-do statements and recommendations.
- Fast auto-marking to provide a reliable and consistent score free from human error, bias, or fluctuations between markers.
- Can be used to monitor progress over time.
- Allows teachers to spend time teaching as opposed to creating or marking tests.
- Test is administered in school (and can be taken at any time of year).

For teachers

- Teachers do not spend time creating or marking tests so can focus on helping students learn.
- Gain insight into individual student's learning needs. View proficiency across a test group at a glance.
- Reports support teacher assessment and aid lesson planning by suggesting areas to focus on.
- Sense of achievement as their teaching is reflected by progress made.
- Teachers can see changes between test instances across the group and by student.

For students

- Engaging format and age-appropriate questions.
- 5 levels of test - questions are not too hard or too easy.
- Instructional videos guide students through the test.
- Certificates can be awarded by teacher to give sense of achievement.
- Feedback is provided so students understand abilities and next steps.

For Parents

- Each parent receives easy to understand feedback that can be used to support their child's learning.
- Objective view of their child's ability to support teacher judgement.
- Enjoyable experience for their child (tablet delivery is more fun, less formal, encourages a natural performance, motivational feedback and rewards).
- Independent validation but less expensive than a High Stakes test.

Scoring and Reports

- Scoring is **done using GSE** and based on students performance and output across all activities linked to a range of skills at a level. It is not based on scores on individual activities or specific skills.
- Scores are reliable because students stand a better chance of demonstrating their real ability across a range of activities. It is not pass/fail at an individual activity level.
- The scoring technology looks for elements such as range of vocabulary used, grammatical accuracy, fluency and pronunciation as well as performance on discrete skills.

Formative reports for teachers

- Teachers can view results reports for classes and students.
- Class reports summarise performance for each skill
- All reports provide
 - Performance summary statements (can dos)
 - Recommendations
 - Course specific activities
 - Learning objectives

Individual student reports

- Graphical representation of students scores by skill and their average across these
- Accompanied by detailed information on what the student can do and areas they need to work on, by skill and aligned to the GSE assessment descriptors.
- Additional reports available for parents (translatable to local languages) showing scores and suggestions for activities for students to work on at home.

Class reports

- Averages of scores by skill for whole class (summary of individual student results)
- Recommendations of what to focus on at whole class level (this will still need to be adjusted for individual students above or below the average).

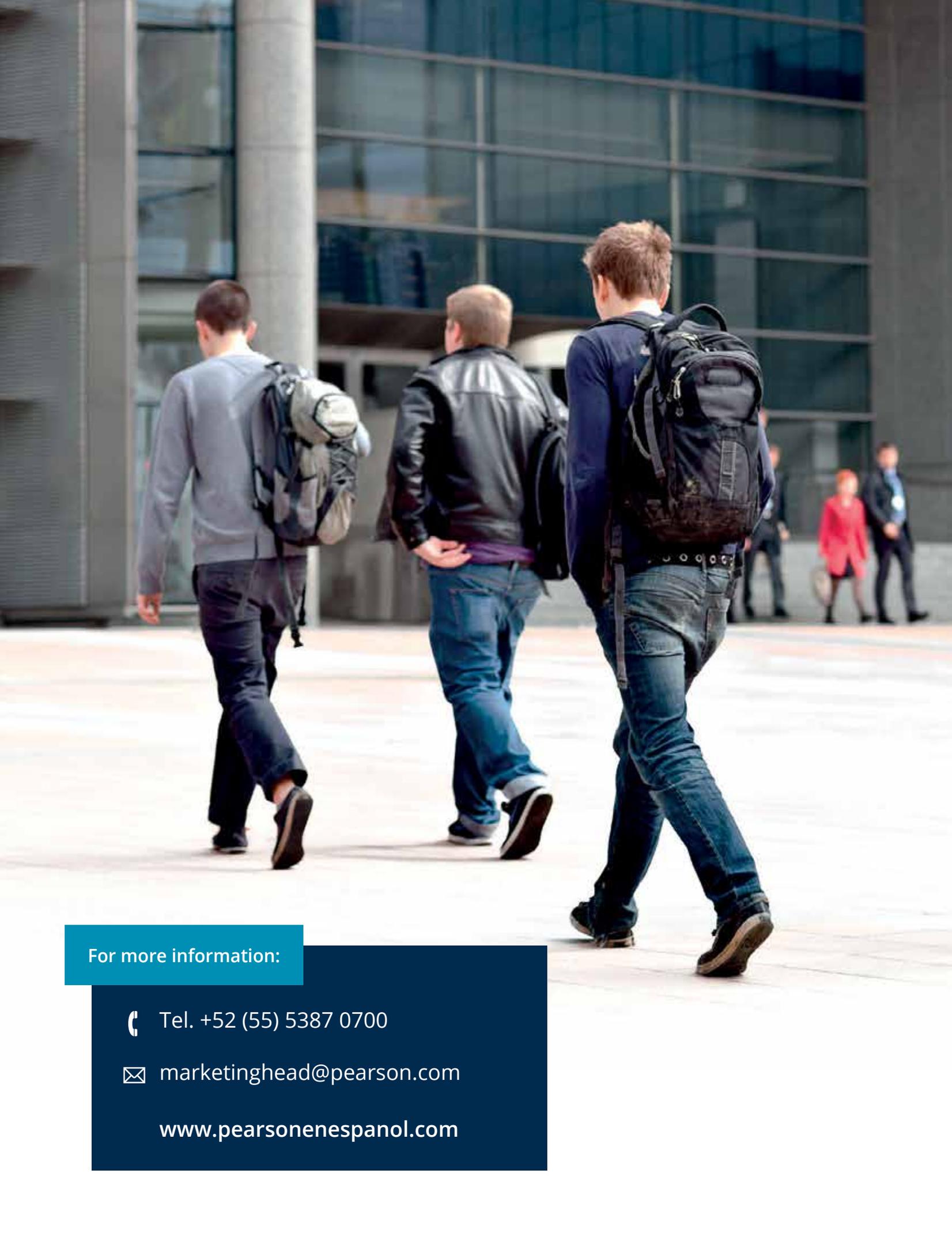
Progress Reports

If multiple tests have been taken, teachers can see changes for a class or student. (Added post launch)
Remember: At least 120 hours of learning is required to see changes in progress

Component

Benchmark Young Learners 9781292270487

For more information: <https://www.pearson.com/english/catalogue/assessment/english-benchmark.html>



For more information:

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www.pearsonenespanol.com